



Event Agenda

Day One
Thursday 13th January 2011

09:45 – 10:20
Delegates arrive and register in hotel lobby

10:25 – 10:30
Welcome address by **David Cowan**, Group Publisher, **Mortgage Strategy** and **Robert Sinclair**, Director, **AMI**

10:30 – 11:10
The Housing Market Outlook
Peter will give his views and the latest estate agency figures for the UK housing market.
Peter Bolton King, Group Chief Executive, **National Association of Estate Agents**

11:10 – 11:40
The Future of Financial Services in the UK
In this session David will give his views on what needs to be done to create a sustainable financial services sector that helps consumers and borrowers?
Lord David Lipsey, Former Chairman, **Financial Services Consumer Panel**

11:40 – 11:55
Coffee break

11:55 – 12:20
Regulation and the Impact of the Mortgage Market Review (MMR)
Lynda will explain how the MMR will create a sustainable market for lenders, brokers

and borrowers.
Lynda Blackwell, Acting Director of Mortgage Policy, **Financial Services Authority**

12:20 – 12:45
The Building Society View of the MMR
Paul will offer his views on whether the measures being introduced will lead to more viable lending in the long-term and what else needs to be done.
Paul Broadhead, Head of Mortgage Policy, **Building Societies Association**

12:45 – 13:40
Lunch

13:40 – 14:40
Workshop 1

14:45 – 15:45
Workshop 2

15:45 – 16:00
Coffee break

16:00 – 17:00
Panel Debate: The Impact of the MMR on the Mortgage and Housing Markets
The panel of experts will discuss what they view as the positives for lenders, brokers and consumers respectively should the MMR be implemented in its existing form and how mortgage business owners can minimise the cost and disruption of the MMR to their businesses.
Paul Broadhead, Head of Mortgage Policy, **Building Societies Association**

Peter Williams, Executive Chairman, **IMLA**
Sally Laker, Managing Director, **Mortgage Intelligence**
Nick Baxter, Director, **Mortgage Promotions**
David Copland, Managing Director, **Pink Home Loans**
Chaired by **Kevin Duffy**, Managing Director, **Mortgage Force**

17:00 – 17:45
Interactive voting

17:45 – 20:00
Free time

20:00 – 22:30
Gala Dinner